# **Strategic Priorities**

Strategic Priorities are areas of agreed-upon focus for the implementation period. Identified Strategic Priorities will be utilized as a basis for determining what to do and what not to do when completing the Plan for Water Process, establishing master plans for infrastructure, operations, or watershed management, for dedicating resources, and as a basis for funding decisions during the annual budget process.

Once the strategic priorities are developed, goals will be established for each priority. Together the goals and the strategic priorities will be utilized to support the District in achieving its vision for the future.

Strategic Priorities

Goals

Actions Needed to Acomplish Goals

## **Draft 2016 Strategic Goals:**

- 1. The continued health of the District is dependent upon the proactive management of our physical, financial, and human resources.
- 2. Stewardship of District resources requires a collaborative and responsive relationship with our Local and Regional communities.
- 3. Developing and managing our resources in a self-determining manner protects and provides for local control of our community's most valuable assets a fairly priced and available water supply.
- 4. We believe the integration of proven practices and technologies enhances efficiency and reliability throughout the District.

#### 2022 Draft Mission Statement

The Nevada Irrigation District provides a dependable, high-quality water supply for the communities we serve.

#### 2022 Draft Vision Statement

To be the most reliable, innovative, and resilient water district in California.

### Attributes of effective strategic priorities:

- Strategic priorities are specific.
- Serve the greater purpose of moving the organization forward.
- Must be successfully accomplished within a specified amount of time, no matter what.
- Consistent with Mission and supportive of Vision.
- Can be accomplished with actionable and measurable goals.
- Have a reasonable number of strategic priorities. Five is a good number.
- Focus on mid-term objectives (1 to 5 years for implementation).
- Pull toward the future.
- Thoughtful and streamlined.
- Step 1: Pair up into two groups at your table. Sort Strategic Opportunities into two groups (keep and discard). You can also combine opportunities if you feel they fit together under one opportunity and/or develop a new opportunity if you feel one is missing.
- Step 2: Compare the keep and discard piles with your whole table and pick the top five for your table.
- Step 3: Select a representative to report out for the group.
- Step 4: Voting
- Step 5: Top five opportunities to be divided and one will be worked on by each table for writing. The priority should be consistent with the mission statement, supportive of achieving the District's vision, and lend itself to actionable goals.
- Step 6: Group wordsmith of each Strategic Priority.
- Step 7: Table presentation of final Strategic Priority and finalization.
- Step 8: Table development of goals.
- Step 9: Table presentation of goals and finalization.

Strategic Opportunities	Outcome
1. Long Term Planning ie. Infrastructure, Financial etc.	31
2. Employee Investment ie. Engagement, training, cross training etc.	25
3. Technology & Data Collection	21
4. Watershed Stewardship	14
5. Funding & Grants	13
6. Increase Public Knowledge & Participation	12
7. Expand Water Efficiency - Canal Efficiency	11
8. Financial Stability	11
9. Sound Stategic planning w/ measurable actions to focus staff efforts	9
10. Adaptation to Climate	6
11. Repair & Replacement	5
12. Strategic Relationships ie. agencies, others	4
13. Secure Redundant Facilities - Improve Stand Alone Facilities	3
14. Healthy Watershed using TEK Practices	3
15. Upgrade Financial System	3
16. Automation	2
17. Leverage Social Media ie. Better Messaging	1
18. Exploring Water Supply	1
19. Innovation	0
20. Better Coordinate w/ Land Use Authority	0